

# The Premier International Coaching Certification Program

Become an international qualified coach without leaving your home.



## There are many coaching certifications on the market – why take this one?

- The training course has an **European Quality Award from the EMCC**.
- It has been benchmarked for excellence.
- 14,000+ participants from 67 countries have taken the program since 2001.
- **It is tried and tested – it works.**
- This course is being given by Joseph O'Connor and Andrea Lages the creators of the program, bestselling authors with over half a million copies sold.
- Guillermo Mendoza and Maria Bruederlin from Impact Coaching Solutions will be sharing their expertise in Leadership with the Power of Coaching and Emotional and Positive Intelligence.
- It is a comprehensive program covering the key coaching skills in great depth, as well as the newer developments in the field like neuroscience coaching and emotional intelligence.

## Format

Distance learning format includes trainer-student contact, supervised experiential exercises online, coaching supervision, Coaching Master Classes, videos, and written material. On completion you will be a member of the International Coaching Community, one of the largest coaching organizations in the world.



### Do you want coaching mastery?

Mastery is the ability to do your work brilliantly and so effortlessly that it will position you as a coaching expert helping people.



### Do you want the latest coaching models?

Including the latest for coaches on mindfulness, neuroscience, emotional intelligence and leadership development.



### Do you want an established, award winning International Program?

This training was established in 2001. It was awarded two European Quality Awards and has trained 14,000+ coaches from 67 countries.



This course will enable you to help your clients in the most skillful way, build your credibility and accelerate your personal and professional development. **Upon completion, you will be a member of the International Coaching Community, one of the largest coaching organizations in the world.**



**First six registrations will receive a copy of Coaching the Brain – Practical Applications of Neuroscience to Coaching by Joseph O'Connor and Andrea Lages – signed by the authors!**



**[REGISTER NOW at the ICS website »](#)**

## DATES AND TIMES

September						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

November						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

**Classes start on September 8, 2020**

Every Tuesday and Saturday at 9 AM CST (Central Standard Time) / 3 PM UK time

Classes are two hours long

October						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

December						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**Program Duration:**  
110 hours

48 hours live training online

62 hours offline (study, reading and coaching practice and webinars)

## TRAINERS

**Starting September 8th, for the first time in five years, Joseph O'Connor and Andrea Lages will be delivering this course together. They are joined by ICC USA Master Trainers Guillermo Mendoza and Maria Bruederlin for a one-time only event this year.**



**Joseph O'Connor**  
(Co-founder of the ICC and co-designer of the coaching program)

Joseph is an author, trainer and executive coach. Together, his 18 books have sold over half a million copies in thirty languages. His books include Coaching with NLP, How Coaching Works and Coaching the Brain.



**Andrea Lages**  
(Co-founder of the ICC and co-designer of the coaching program)

Andrea is an author trainer and executive coach. She delivers trainings in English, Portuguese and Spanish and is co-author, with Joseph of the books Coaching with NLP, How Coaching Works and Coaching the Brain.



**Guillermo Mendoza**  
(Co-founder of Impact Coaching Solutions and ICC Master Trainer)

ICC trainer, global executive coach and speaker, Guillermo is accelerating leadership around the globe, turning managers into leaders with neuroscience and emotional intelligence.



**Maria Bruederlin**  
(Co-founder of Impact Coaching Solutions, ICC Master Trainer, PCC)

Certified international coach, trainer and PCC. She works globally with an expertise in developing self-awareness, emotional intelligence, communication and resilience.

## WHAT WILL YOU LEARN

The full complement of skills to bring your coaching to the highest level, including:

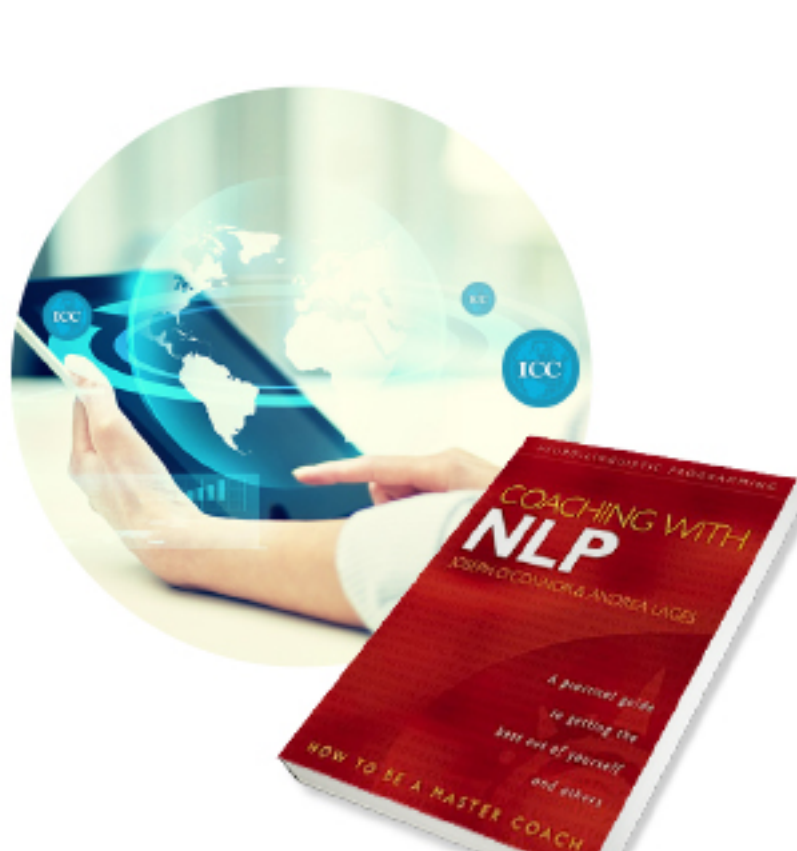


- **Tactical coaching:** how to achieve more change in one session.
- Developing and using your **intuition**.
- How to work with the client's goals, values and create an **action plan**.
- Generating **powerful questions**.
- How to deal with the clients limiting **mental models** (The problem is not the problem – the way they think about the problem is the problem).
- How to time your interventions to achieve the **maximum impact**.
- How to **make requests**, establish challenges, and design tasks.
- **Systemic thinking** to find leverage points in your coaching practice.

**[Need more information? Contact us »](#)**

## BONUSES

Extra bonuses included with the course:



- Free copy of the book **Coaching with NLP**, by Joseph O'Connor and Andrea Lages.
- Six Master Class coaching sessions in the training.
- Two newly created modules of Neuroscience coaching added to the course, based on the book **Coaching the Brain – Practical Applications of Neuroscience to Coaching** by Joseph O'Connor and Andrea Lages.
- 3 webinars on "Marketing your Coaching" by Guillermo Mendoza.
- 3 webinars on "Using Communication Styles, Emotional and Positive Intelligence for Coaching" by Maria Bruederlin.
- One individual coaching session with Joseph, Maria, Andrea or Guillermo.

## Who is it for?

Executives, leaders, and managers who use coaching skills to accelerate people development to be a better leader and get better results in their organizations.

Individuals looking for tools of personal transformation in the way they manage their life, relationships, business and careers.

Teachers, psychologists, human resources professionals, counselors and consultants who want to start or expand their professional practice and help their students and clients.



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## INVESTMENT

International Coaching Certification Online Program	Super Saver Before July 31st	Early Bird Before August 31st	Investment After August 31st
First Time Participant	\$4,500 USD	\$5,000 USD	\$5,950 USD

**[Need more information? Contact us »](#)**

## Testimonials

"This is the only training of its kind in the market. It prepares the individual by providing very specific tools and a process to coach clients. I highly recommend this training to anyone desiring to become a life or business coach". - Nancy Trennel (VP Marketing & Development - First Community Credit Union)

"This training was useful, practical, powerful, real, sincere. Thank you, these tools will help me and others to be better persons". - Rene Lerch

"First rate training that provides a complete framework and seasoned coaches. Truly the best I have ever had". - Herman Williams (Regional Care Hospital Partners - Chief Medical Officer)

"The process of becoming a certified coach took me on an unexpected journey of self-reflection and growth. By recognizing and identifying my own triggers, limiting beliefs and overall roadblocks... I will be able to more aptly help others on their journey". - Tamy Lambert (Morpho Trust Director)

"Exceptional course content, presented by a leading professional in the Coaching field. The sessions moved quickly and we were able to develop skills at an accelerated level. I highly recommend it... a life changing experience!". - Susan Horine (Counselor & Professional Coach)

[More testimonials »](#)

## Q&A

### Do I have to be a coach to take this certification?

You do not have to be or want to be a professional coach. The knowledge and skills that the course covers will be useful in any field where you are helping and guiding people – all types of coaching, management, and training. And if you are a professional coach this certification will add great tools and concepts to your coaching.

### What certification will I get?

The course is accredited by the International Coaching Community.

### Does the program meet the requirements as coach specific training for the ICF Portfolio path?

Yes it does.

### How long will it take?

After the training finishes, there are post-training tasks and practice that will take from three to six months to complete.

### What can I do with this skill, knowledge and certificate?

Be a more skillful, knowledgeable coach! And... you will be at the leading edge of coaching. You can expand your reach of clients. If an executive has a choice of a coach they will choose the one with the extra skill and knowledge in the latest developments wins the client.

### Is the course practical – can I go straight out and use what I learn?

Yes! Not only can you do that, but you will do it while you do the course!

### Still have questions?

Get in touch: [info@impactcoachingsolutions.com/coaching-certification-online](mailto:info@impactcoachingsolutions.com/coaching-certification-online)